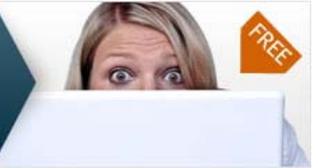




Is your website failing to produce results?
Have an experienced consultant tell you why for FREE

BOOK NOW!

ZEALD.COM



HOME NEWS BLOGS FEATURES AWARDS ABOUT US E-NEWSLETTER DIRECTORY

Search



News

NZ niche business beats global giants

Tuesday, 17 November 2009



Fleet accident management provider Crash Brokers Ltd has been named winner of the 2009 Innovation of the Year in the prestigious General Insurance Industry Awards.

Other finalists included global corporations NZI and McLarens Young assessing. The shock announcement was made at the recent annual Gala Dinner to a capacity crowd that included the who's-who of the insurance world. The judging panel particularly recognised Crash Brokers' passion for extraordinary customer service and the unique value that the service provides for customers and the insurance sector.

Founding director Karen Knight said, "We're surprised and absolutely delighted with the win and the recognition this award provides. This is an enormous achievement for us and really vindicates five years of hard work and dedication".

Knights explained that independent accident management is a new concept for New Zealand. She said it's taken time to educate the market that professional accident management is a smarter way for companies and drivers to deal with the logistics of car accidents and repairs. "The kiwi DIY approach to running around after an accident, dealing with panelbeaters, organising replacement vehicles and working in an information vacuum is very inefficient. Our services changes all that, and the best part is there's no extra charge to the customer or insurer."

Many of New Zealand's top insurance brokers use the service for their clients. For this reason, Crash Brokers recently switched to the trading name Crash Management Services to facilitate closer working relationships with the insurance sector and to eliminate any client confusion over the nature of the service.

Crash Management also serves customers direct on the toll-free number 0800 2CRASH so access is available to all drivers as there is no service contract or registration process. This ensures 24/7 nationwide assistance for all drivers involved in accidents, whether vehicles are company or privately owned, or leased. Crash Management is a unique resource and a premium service that saves customers and insurers time, stress and money – three more very good reasons for the outstanding success with Innovation of the Year.

- Credit ratings mandatory for deposit takers
- Crossing project to finish ahead of schedule
- Small business combating the recession
- Microsoft Imagine Cup 2010 announces NZ final four
- Commercial fish stocks valued at over \$4 billion
- Appointments
- Global passport to financial success signed
- Market upturn results in hiring flurry
- Appointments
- Retail Bookbuild successfully completed



© Business to Business

Published by BTOB Limited. PO Box 259 243, Botany, Manukau 2163. Telephone 09 271 8080.